



Cynopsis: *Kids!*

05/18/09

Good morning. It's **Monday, May 18, 2009**, and this is your first early morning Kids briefing.

StudioCanal and **Universal Music Group** (UMG) enter into a partnership for the upcoming and 3D animated feature, **Around the World in 50 Years**. Set for release worldwide in Q4 2010, Around the World in 50 Years is being directed by Ben Stassen (Fly Me to the Moon) and produced at nWave's Brussels studio. Under the deal, UMG will handle all North American theatrical, DVD, TV and non-theatrical rights to the buddy movie, as well as handling the soundtrack album on a worldwide basis. Cherry and Vincent Herbert will create the soundtrack album to the movie.

The N has picked up the new series **Gigantic** (13x30) from producers **Marti Noxon** (Buffy the Vampire Slayer, Private Practice, Mad Men) and **Dawn Parouse** (Prison Break), who will serve as both executive producers and showrunners on the series, per *THR*. Set to head into production this year, Gigantic will be produced by **Reveille**, which already produces The N's Student Body. The drama/comedy series looks into the lives of Hollywood teens, some of whose parents are celebrities. This fall will also see The N renamed as TeenNick.

MORE KIDS STUFF

Sinking Ship Entertainment has begun production on **The Ocean Room** (26x11), the second installment of the preschool reality series **The Jungle Room**. Cameras will follow a group of seven preschoolers and their daily adventures over the course of six-weeks. Teacher Anthony Randall returns for the second season. The Ocean Room premieres in September 2009 on **TVO**, **ACCESS Alberta** and **The Knowledge Network**.

Hit Entertainment launches a new **Australian Thomas & Friends** [website](#). The new site features a range of interactive activities, a video player and new games, as well as a separate parent's section that offers parent and kid activities.

Grizzly Adams Productions is converting its feature film **Friends for Life** into 3-D at PassmoreLab for 3-D theatrical exhibition. The 3D version of the movie is slated for completion in the fall 2009 and will be available for worldwide theatrical release. Grizzly Adams will handle TV licensing and domestic DVD retail distribution. Produced by Grizzly Adams in association with Flynn-Daines Productions, Friends for Life is a family targeted movie that features animals in the wild to help tell the story of one man's courage and determination.

MARKETING/LICENSING

Electronic Arts and **Warner Bros. Interactive Entertainment** confirm the that the **Harry Potter and the Half-Blood Prince** video game will be available in stores around the world from June 30, 2009, which is just ahead of the Warner Bros.' feature film release of Harry Potter and the Half-Blood Prince in theaters on July 17, all of which are based on author J.K. Rowling's sixth book in the Harry Potter series. The Harry Potter and the Half-Blood Prince video game was developed by EA Bright Light in Guildford, England, the team behind the Harry Potter library of games. In North America the game be available from June 30 for Wii, Playstation 3, Xbox 360, PlayStation 2, PSP, Nintendo DS, Windows PC, Macintosh and mobile devices.

Activision Publishing's upcoming video game **Transformers: Revenge of the Fallen** will feature the actors from the movie it is based upon, including Shia LeBeouf, Megan Fox and Peter Cullen and Frank Welker among others. From DreamWorks Pictures and Paramount Pictures in association with Hasbro, the Transformers: Revenge of the Fallen movie opens nationwide on June 24, 2009. Set for release on June 23, the video game is developed under license from Hasbro. The Transformers: Revenge of the Fallen video game is currently in development by Luxoflux for the Xbox 360 and Playstation 3, and is rated T for Teen; the Windows PC version is being developed by Beenox Studios and is also rated T; Krome Studios is developing the Wii and PlayStation 2 versions of the game, also rated T; two Autobot and Decepticon-specific Nintendo DS versions are being developed by Vicarious Visions and are rated E10+ for Everyone 10 and older; while the PSP game) is being developed by Savage Entertainment and is also rated E10+.

Planetpals will introduce two new characters, Clean Jean (Earth Queen) and Recycle Michael (It's in to put it in the bin) as well as new designs and themes at Guilding Expo 2009 in Las Vegas, June 2-4.

Go

Copyright 2009 Cynopsis Media LLC