

PRESS RELEASES

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TREEHOUSE'S AWARD-WINNING SERIES ROLL PLAY TO TRAVEL TO SELECT CITIES ACROSS CANADA THIS FALL**Tickets for the *Roll Play Live Animal Party* on sale July 12 at www.rollplaylive.ca**

(Toronto, Canada) **Treehouse Live**, the **Heart & Stroke Foundation** and **Sinking Ship Entertainment** are proud to present the ***Roll Play Live Animal Party*** concert tour. Featuring live musical performances from Canadian Children's Music Group of the Year **Splash 'n' Boots**, the ***Roll Play Live Animal Party*** will travel to 18 cities across Canada this fall including Toronto, Calgary and Victoria. Tickets are on sale now at www.rollplaylive.ca.

Based on the TV series, *Roll Play Live Animal Party* will inspire kids to sing and dance along to their favourite music from *Roll Play*, including musical hits written by well-known Canadian artists such as Broken Social Scene, The Guess Who and Kardinal Offishall. As well, fan favourites like Alice the Elephant, Felix the Frog, Dolly the Dolphin, Frank the Crab, Lola the Mermaid, DJ Robot, Jippy Dog, Furry the Flying Squirrel and a jungle of others will join in the fun.

Performances in select tour cities will be filmed for upcoming concert specials to air on Treehouse in the coming months.

No need to wait until concert day to wiggle like a jellyfish, stomp like an elephant or roar like a lion! Visit www.treehousetv.com for game and activity ideas, recipes and episodes to watch to get ready for the concert. For tour updates, follow *Roll Play Live* at [Twitter.com/RollPlayLive](https://twitter.com/RollPlayLive) or at [Facebook.com/RollPlayLive](https://facebook.com/RollPlayLive).

Treehouse, seen in over 7.5 million homes across Canada, offers premium preschool programming and a rich co-viewing environment for children and their parents. Delivering a strong balance of educational, values-rich and entertaining programs, Treehouse delivers high-quality children's series from Canada and around the world. A parent-trusted brand, Treehouse's highly interactive website, TreehouseTV.com reaches over half-a-million moms per month. Visit the Treehouse website at www.treehousetv.com.

Treehouse is owned by Corus Entertainment Inc., a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, television broadcasting, children's book publishing and children's animation. The Company's multimedia entertainment brands include YTV, Treehouse, Nickelodeon (Canada), W Network, OWN: Oprah Winfrey Network (Canada), CosmoTV, Sundance Channel (Canada), Movie Central, HBO Canada, Nelvana, Kids Can Press and radio stations including CKNW AM 980, 99.3 The FOX, Country 105, 630 CHED, Q107 and 102.1 the Edge. Corus creates engaging branded entertainment experiences for its audiences across multiple platforms. A publicly traded company, Corus is listed on the Toronto Stock Exchange (CJR.B). Experience Corus on the web at www.corusent.com.

Sinking Ship Entertainment is an award-winning television production and new media company dedicated to creating groundbreaking live-action programming and cross-platform new media content. Sinking Ship has created, produced and directed some of Canada's most successful children's programs to date, such as *Dino Dan*, *Are We There Yet?: World Adventure*, *The Jungle Room*, *The Ocean Room*, *Roll Play*, *This Is Daniel Cook*, *This Is Emily Yeung* and *I Dare You!* Since its inception in 2002, the company has produced 10 series that can be seen in over 130 countries.

The Heart and Stroke Foundation, a volunteer-based health charity, leads in eliminating heart disease and stroke and reducing their impact through the advancement of research and its application, the promotion of healthy living, and advocacy.

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