

SINKING SHIP ENTERTAINMENT



corporate profile

Sinking Ship Entertainment is an award-winning production and new media company specializing in groundbreaking live-action programming and cross-platform content.

Since its inception in 2002, Sinking Ship has produced some of Canada's most successful children's series to date including *This is Daniel Cook*, *This is Emily Yeung*, *Roll Play* and *I Dare You*. These award winning series have garnered numerous accolades – *This is Daniel Cook* received three Alliance for Children and Television Awards including Grand Prize for Best Program. As well, thisisdanielcook.com won the prestigious Prix Jeunesse International Web Prize. And most recently, *Roll Play* received the Alliance for Children and Television Award for Best Interstitial Series. Sinking Ship's next big hits - *Are we there yet?: World Adventure*, and *The Jungle Room* – launch in fall 2007.

Currently in production at Sinking Ship is season two of *Are we there yet?: World Adventure*. And this fall production begins on *Gorilla Parenting from the Jungle Room* and Daniel Cook's newest series *Dino Dan* goes into pre-production.

Broadcasters in Canada and around the world recognize Sinking Ship's creative and innovative content. Their programs broadcast on six networks in Canada alone and *This is Daniel Cook* can be seen on television screens across the globe from the United States to Australia.

Sinking Ship is also honoured to be work alongside distinguished organizations and artists. To date, major groups involved in Sinking Ship productions include the Heart and Stroke Foundation, Famous PEOPLE Players, the National Geographic Society and UNICEF. While talented musical artists such as Broken Social Scene, Kardinal Offishall and Patrick Pentland of Sloan – to name a few – have all penned original songs for the award-winning series *Roll Play*.

As the industry goes increasingly online, Sinking Ship continues to incorporate new media content to each of its series in the form of websites, webisodes and VOD. By utilizing its 'extended experience' new media model, Sinking Ship websites allow viewers to take control of their own online journey. Launching this fall on treehousetv.com, *Are we there yet's* online component gives young users access to the world in a completely fun and immersive website where they can go on their very own global adventure!

www.thisisdanielcook.com
www.thisisemilyyeung.com
www.rollplay.ca
www.arewethereyet.tv